

Ad Costs Per Issue

	1 issue	2 issues 5% disc.	3 issues 10% disc.	4 issues 15% disc.	5 issues 20% disc.
Ad size					
Full Page	\$700.00	\$665.00	\$630.00	\$595.00	\$560.00
Full Page, color	\$900.00	\$855.00	\$810.00	\$765.00	\$720.00
1/2 Page	\$500.00	\$475.00	\$450.00	\$425.00	\$400.00
1/2 Page, color	\$650.00	\$632.00	\$584.00	\$553.00	\$520.00
1/3 Page	\$400.00	\$380.00	\$360.00	\$340.00	\$320.00
1/3 Page, color	\$450.00	\$427.00	\$405.00	\$382.00	\$360.00
1/4 Page	\$175.00	\$165.00	\$160.00	\$150.00	\$140.00
1/4 Page, color	\$190.00	\$180.00	\$170.00	\$160.00	\$155.00
1/8 Page	\$ 95.00	\$ 90.00	\$ 85.00	\$ 80.00	\$ 75.00
1/8 Page, color	\$105.00	\$100.00	\$ 95.00	\$ 90.00	\$85.00

Monthly Newspaper

Over 38,000 hard copies published annually



High Traffic Distribution Areas

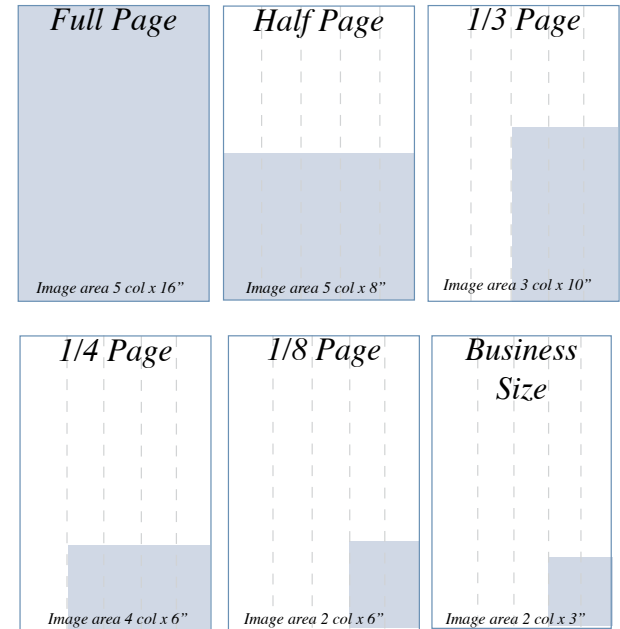
AFFORDABLE Advertising

for Your Business

2 col x 3 B & W \$65
Color \$75

- Adventist Health Care
- Albertsons
- Athletic Clubs
- Banks
- Black Bear Diner
- Coffee Shops
- Elmers
- Francis Xaviers
- Fred Meyers
- Heidi's
- Les Schwab
- Libraries
- Legacy Mt. Hood
- Mt. Hood Community College
- Post Offices
- Safeway
- Various Restaurants

Ad Sample Sizes



Column Widths: 1 column - 1.93"
2 column - 3.98"
3 column - 6.03"
4 column - 8.08"
5 column - 10.12"

Ad Submission/Instructions:

The NW Connection publication is a five column newspaper format. The total image area is 10.12" wide by 16" tall. Camera ready ads may be submitted in PDF, TIFF or JPEG formats. Resolution approx. 300 dpi 85 line screen. Email questions and/or ad copy to jolinn@nw-connection.com

Phone: 503-328-8416

Email: jolinn@nw-connection.com